



CITY OF ATLANTA

55 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA 30303-0300
TEL (404) 330-6100

KASIM REED
MAYOR

November 22, 2010

It is with great pleasure and promise that I write in support of Sustainable Atlanta. The partnership between Sustainable Atlanta and both my office and its Division of Sustainability is important to the City.

Sustainable Atlanta is a 501(c) (3) nonprofit organization which we are blessed to have in our community. With an active board of business and civic leaders and a committed staff, the organization is making Atlanta more sustainable by improving policies and "green" programs. It also serves as an external resource to City leadership (e.g. Office of the Mayor, Division of Sustainability, City Council, Public Works, etc...).

Atlanta has led the way among Southeastern municipalities in both economics and civil rights arenas. Sustainability is essential for Atlanta to maintain its leadership position in the Southeast. I have made Sustainability a cornerstone of my administration.

From a practical standpoint, the efficiencies and health benefits that we can bring to the City and its people are not just pie in the sky aspirations. They are realistic and achievable. They are part of an ongoing campaign to protect and ensure the competitiveness and quality of life for the City and its people.

I am proud to have Sustainable Atlanta working with such a strong community of companies and citizens to foster the public/private partnerships that make Atlanta – our home – the best she can be.

Sincerely,

Kasim Reed